



RGI 4D PROCESS



RGI streamlines the process for asking the right questions first to quickly solve your marketing challenges.

Discover

We value collaboration. The discovery process we share with our clients is essential to the success of each project. We ask the right questions. Then we respond with RGI's expert knowledge of marketing and design.

Design

The information we learn in the discovery phase enables us to focus on the best design ideas quickly. The creative process is one of exploration and discovery. It is when the client first sees the elements of the project come to life.

Develop

We know ongoing client support is critical in this stage. Our Client Service, Design and Production teams work together with the client, finalizing details and managing revisions to the work to bring the final project to fruition.

Deliver

Consistently delivering quality work and delighting our clients is something we do every day at RGI. We manage all aspects of your project from concept through finished art and set-up if needed.

Want to learn more about our process, our capabilities or what makes us so unique? Contact us today!



As passionate creative experts committed to solving our clients' biggest challenges, RGI examines the implications of every brand decision and responds with strategic analysis, research and dynamic print and digital designs. We pair this with reliable delivery at a reasonable price and within an ideal time frame. From concept to completion, RGI is uniquely positioned as your one-stop shop for integrated marketing solutions.